



Summer JulyAugust 2022

.....

WE ARE CTE! REIGNITED!

Business Teachers Association of New York State



Dear BTANYS Members,
Stay connected! Stay involved! Get support!



And just like that - IT IS JULY!

Much happening this summer - Summer Conference Sessions - sign up now, and remember to join us for the August 11 Conference Day (virtually) to hear the announcements for our BTANYS AWARDS, Officer Election Results, and our action plan for 22-23!

2022 Summer Conference Series - Registration will close on July 22, 2022.

Social-emotional learning
professional development

offered by [Generation Ready](#) (from Summer 2021)

This Summer Series with Generation Ready be:

- 1) Supporting Teachers through Covid Times on **8/3 from 9am-4pm** AND/or
- 2) Teaching with Equity in Mind on **8/17 from 9am-4pm**.

Each are a one day series - you do not have to attend both - you may choose ONE or BOTH. This will be offered virtually and information will be sent closer to the dates. You will receive CTLE credits for each.



AND [NGPF program implementation for middle school programs](#) - This Summer Series for NGPF will be held on **8/4 and 8/11 from 12-4pm both days**. This is a two day series; you must be in attendance for both sessions to receive CTLE credits. NGPF will provide focus on middle school programming for Business Teachers. This will be offered virtually and information will be sent closer to the dates.

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Tracy Angelini and the Executive Board of BTANYS

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>>> **BUSINESS AWARDS** - ANNOUNCEMENTS TO BE MADE ON AUGUST 11<<<

Watch for updates on the following:

Department of the Year--Do you have great things going on in your department you would LOVE to showcase? Things you might want to show off: college classes you offer, student business clubs/organizations, student achievements, work-based learning, etc. It is all a part of the application portfolio. You DESERVE to be recognized!

Marsha W. Iverson Award--Are you a new business educator that has set yourself apart as outstanding? Make sure you submit your application for the recognition you deserve.

Clinton A. Reed Award--This award recognizes a business educator for the contributions to the advancement of business education through their own leadership, professionalism, honors and awards.

Hobart H. Conover Award--This award allows a dedicated professional involved in promoting, supporting and involvement in business education to be recognized for their outstanding efforts.

Outstanding Middle-Level Business Educator Award--This award recognizes exemplary efforts of middle-level business educators.

DECA/FBLA Advisor Award--Are you an outstanding advisor for DECA/FBLA that goes above and beyond for your students? Do you know an outstanding advisor for DECA/FBLA that goes above and beyond for their students? If so, this is the award application for you!

Innovations Grant--BTANYS encourages its members to create or expand programs and activities which infuse excitement and interest in the pursuit of Business Education by students in New York State. BTANYS Innovations Grant is designed to fund creative and innovative projects that will enhance the learning experience for our business education students which would not be included in the normal school district budget

Updates and News from Michael LaMastra at NYSED/CTE Business:

I hope everyone is having a great summer and is finding some time to recharge and relax this summer. There are many positions open and it is refreshing to see that schools are recognizing the value of business education and what it provides to a sound education. I am excited for the year ahead and supporting you throughout the 2022-2023 school year. I am working all summer (with the exception of some work travel...and a week for myself in there), so please reach out if I can assist you in any way.

If you have not already, please make sure you [subscribe to my mailing list for business education](#). While I may not have all of the answers right away, I promise to keep you as informed as I can through my weekly updates. Stay tuned for updates on position openings, announcements from NYSED, as well as events that may be of interest. Feel free to [contact me directly](#) if I can assist you in any way.

Michael LaMastra

Are you on the Listserv?

Join the [CTEBiz](#) listserv for updated information about business education throughout the state provided by Michael LaMastra, our Business and Marketing Associate at NYSED.

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Southern Tier Region: Director David Pellicotti has been reaching out to members in this region. If you have not been contacted, email southerntier@btanys.org OR Pelliccd@BinghamtonSchools.Org.

Syracuse Region/ Central Region:

- Visit Sports Consulting to learn more about Sports Marketing and other business related curriculums available! [Sports Career Consulting Website](#)
- Be on the lookout for a Fall Conference Meeting Date in October!

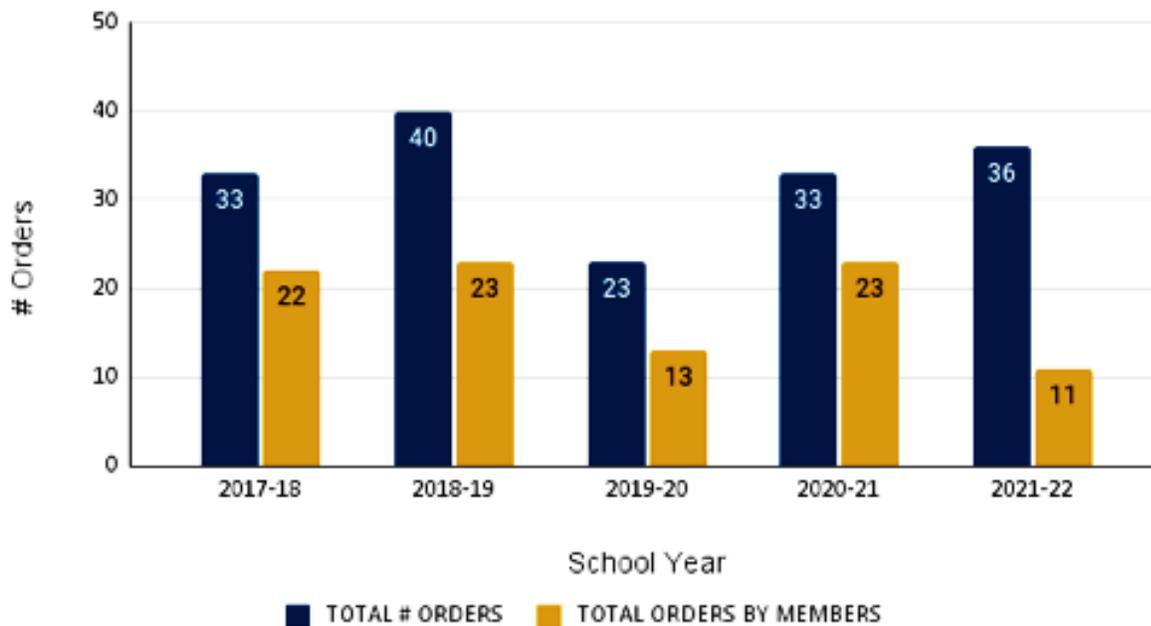
Email your Regional Directors or the BTANYS President for additional questions, concerns, updates.

Business Marketing Honor Society Order Updates

Although orders for the BTANYS Business Marketing Honor Society have risen more than 30% in the past three years, orders by members decreased by 39%. The decrease in orders placed by members equates to a loss in savings of more than twelve hundred dollars. Membership has its benefits, and one of the primary benefits is the discount members receive for buying their materials for the Business Marketing Honor Society. Encourage your co-workers and peers to join BTANYS to reap their benefits including:

- ✓ Gaining access to resources, support, professional development, new ideas, and much more.
- ✓ It's affordable! A small price to pay for networking, reduced conference fees, and much more.
- ✓ Networking! Meet and share with fellow NYS teachers and colleagues - both online and at our events.]

BTANYS BMHS Orders 2017 to 2022



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NEXT UP - 2021-2022 WEBINAR SERIES:

2022 Summer Conference Series - BTANYS has applied for new funding opportunities through CTE TAC. *Registration will close on July 15, 2022.*



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NYSACTE resources and updates:

<https://www.acteonline.org/new-york-state-association-for-career-and-technical-education/>

NYSACTE [CTE Learn](#): (FREE courses)

Online Learning Center for CTE Professionals

- Competency Matrix for CTE Administrators
- Large Selection of Free Resources
- Over 150 Self-paced Credit Courses



New York CTE members can access for free, using the code MK-NY617, the Credit Courses in CTE Essentials for Administrators which have been developed by New York educators.



CTE TAC resources and updates:

<https://nyctecenter.org/Professional-Development-Calendar>

CTE TAC - [Professional Development for JULY/AUGUST](#)

Reset for the classroom in September! REignite your love for teaching!

CTE TAC's [business education workgroup](#)

BTANYS Curriculum Resources Page at <http://www.btanys.org/curriculum-guides.php>

Curriculum Guides - the following lessons & curriculum information have been made available to you from our members:

New to the list:

[Career & Financial Management.pdf](#)

[Middle School CTE](#)

[NYSED Web-Based Learning Manual \(WBL\)](#) in collaboration with WECA, Updated Sept 2021

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Have ideas to add to our resource page - email your Regional Director!

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Calendar of Events:

JULY - announcement of new BTANYS Officers! See above in this newsletter!

BTANYS Officer meeting - July 23, 2022, 10:00 a.m. - 11:30 a.m.

August 2022 Summer Conference Series

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8/11: **ANNUAL MEETING and Summer Webinar Conference** will be on **August 11 - morning session** - information and links to attend this meeting will be sent out soon and posted on our BTANYS.org website - **save the date. Annual Award announcements for YOU!!!**



[READ MORE ON OUR WEBSITE](#)

<https://www.btanys.org/>
Business Teachers' Association of New York State
Summer July/August 2022