



# Corporate Sponsors for Business Teachers Association of New York State (BTANYS) Communications

## Bronze Level     \$120 per year

### INCLUDES:

- Advertisement in the BTANYS monthly eNewsletter for one year (please email ad to [public-relations@btanys.org](mailto:public-relations@btanys.org) by the 15<sup>th</sup> of each month). Please note: ad space is 1/8 of a page or business card size

## Silver Level     \$250 per year

### INCLUDES:

- Advertisement in the BTANYS monthly eNewsletter for one year (please email ad to [public-relations@btanys.org](mailto:public-relations@btanys.org) by the 15<sup>th</sup> of each month). Please note: ad space is 1/8 of a page or business card size
- Company name and logo placement on the BTANYS web site for one year (email to [public-relations@btanys.org](mailto:public-relations@btanys.org))

## Gold Level     \$400 per year

### INCLUDES:

- Advertisement in the BTANYS monthly eNewsletter for one year (please email ad to [public-relations@btanys.org](mailto:public-relations@btanys.org) by the 15<sup>th</sup> of each month). Please note: ad space is 1/8 of a page or business card size
- Company name and logo placement on the BTANYS web site for one year (email to [public-relations@btanys.org](mailto:public-relations@btanys.org))
- Recognition in emails sent to members as being a sponsor **FIVE** times from August- June- provide information to [publicrelations@btanys.org](mailto:publicrelations@btanys.org)

## Platinum Level     \$500 per year

### INCLUDES:

- Advertisement in the BTANYS monthly eNewsletter for one year (please email ad to [public-relations@btanys.org](mailto:public-relations@btanys.org) by the 15<sup>th</sup> of each month). Please note: ad space is 1/8 of a page or business card size
- Company name and logo placement on the BTANYS web site for one year (email to [public-relations@btanys.org](mailto:public-relations@btanys.org))
- Recognition in emails sent to members as being a sponsor **TEN** times from August- June- provide information to [public-relations@btanys.org](mailto:public-relations@btanys.org)



# **Business Teachers Association of New York State (BTANYS) eNewsletter Monthly Article Submission**

## **Research-based articles**

\$0 (per article price)

- Please email article by the 15<sup>th</sup> of each month to [public-relations@btanys.org](mailto:public-relations@btanys.org)

## **Research-based articles that includes product promotion**

\$50 (per article price)

- Please email article by the 15<sup>th</sup> of each month to [public-relations@btanys.org](mailto:public-relations@btanys.org)