

# ***FRESHMAN EXPERIENCE COURSE***

***South Glens Falls High School***

***Daina M. Sisk***

***Jim Woodard***

12/2/2008

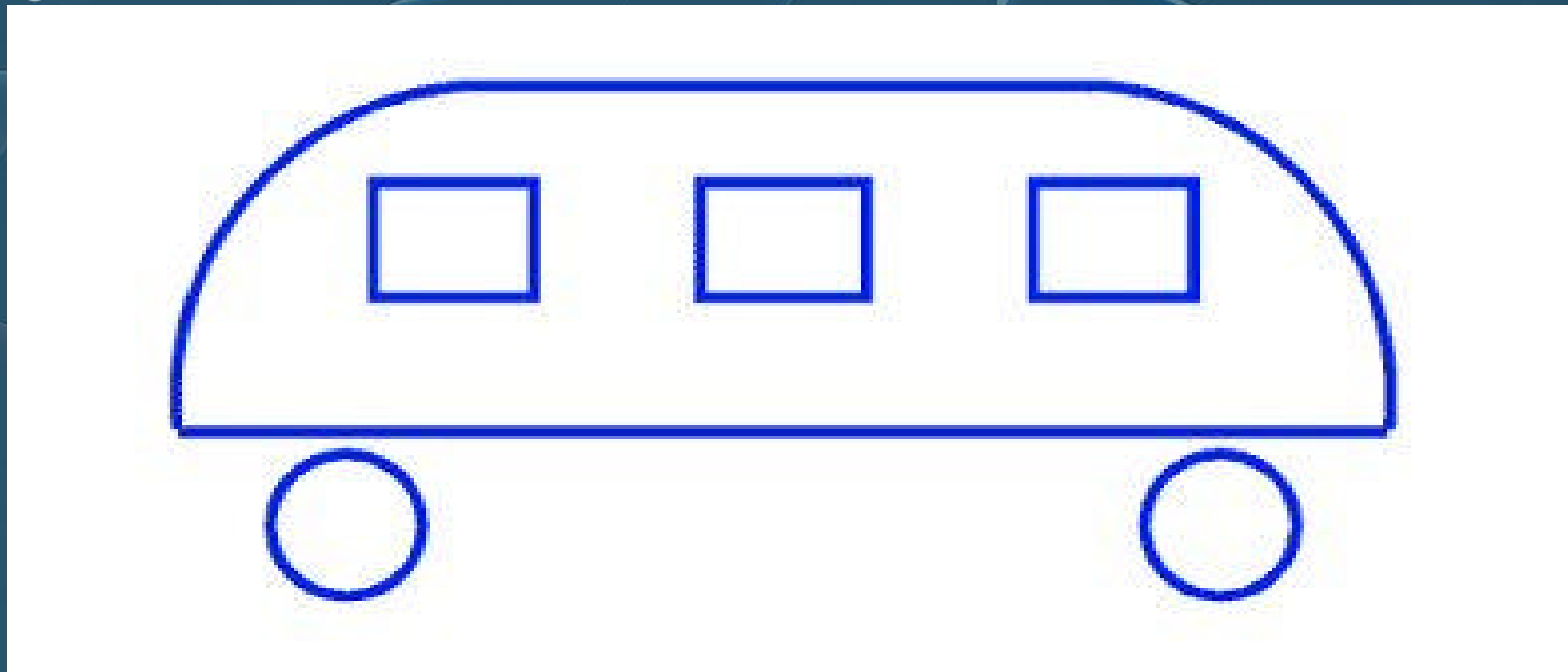


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# ***Brain Teaser***



**In which direction is the bus pictured above traveling?**

*<http://www.sharpbrains.com/blog/2007/02/24/exercise-your-brains-visual-logic-brain-teaser/>*





# ***Brain Teaser #2***

Look at the chart above and say the COLOR of the word, not the word itself.

Why is it so difficult?

<b>YELLOW</b>	<b>BLUE</b>	<b>ORANGE</b>
<b>BLACK</b>	<b>RED</b>	<b>GREEN</b>
<b>PURPLE</b>	<b>YELLOW</b>	<b>RED</b>
<b>ORANGE</b>	<b>GREEN</b>	<b>BLACK</b>
<b>BLUE</b>	<b>RED</b>	<b>PURPLE</b>
<b>GREEN</b>	<b>BLUE</b>	<b>ORANGE</b>





# ***Answer***

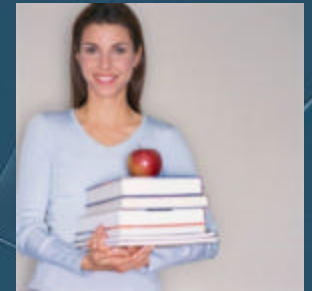
- Because the right half of your brain is trying to say the color, while the left side of your brain is trying to say the word.





# ***Business Program: History***

- **1970's to 1980's:**
  - Approximately 7 Business Teachers
  - Between Junior and Senior High Schools
- **Decrease in Teachers Began:**
  - Retirements
  - Left program for other opportunities
  - Positions not filled





# ***Business Program: History***

- **Economics course:**
  - Moved to Social Studies Department
- **1986:**
  - 4 Business Teachers
- **2002-2006:**
  - 2 Business Teachers
- **Fall 2006 – Present:**
  - 3 Business Teachers





# ***CURRENT COURSE OFFERINGS***

- Math & Finance (3<sup>rd</sup> Unit of Math Credit)
- Principles of Management (ACC – 3 Credits)
- Accounting
- Career and Financial Management
- Business Law
- Keyboarding & Communications
- Marketing (Principles/Sports/Fashion)
- Finance 101/Essential Skills
- And.....

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# ***Freshman Experience***

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# ***FRESHMAN EXPERIENCE***

- **Why implement the Freshman Experience course?**
  - 36% of students in grades 9-12 are not graduating in 4 years.
  - Differentiated Instruction
    - Study Skills, test-taking skills, researching skills, financial literacy, career research and development, etc.





# ***FRESHMAN EXPERIENCE CONTENT***

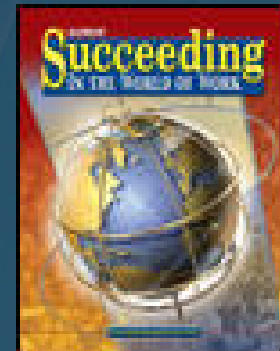
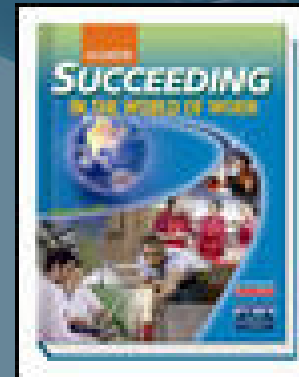
- **What is Freshman Experience?**
  - Basic success skills: School and life
  - Consensus Curriculum Map
    - See yearly agenda handout





# ***TEXTBOOK***

- **Glencoe/McGraw-Hill:**  
**Succeeding in the World of Work**
  - By Kimbrell/Vineyard 7<sup>th</sup> edition
  - Get the new 2008 edition





# ***CROSS CURRICULAR COMPONENTS***

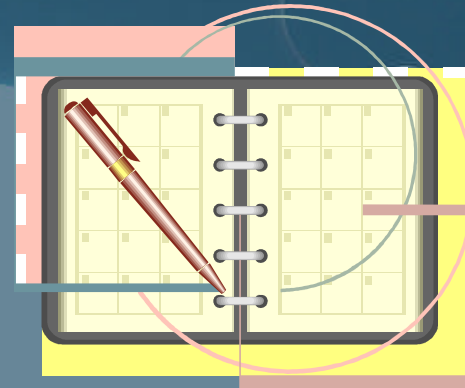
- **“EXPLICIT SKILLS”**
- **Combination Meetings and Transitions:**
  - Freshman teachers: Business, English, Social Studies, and Physical Education
  - Guidance Counselor
- **Interdisciplinary Teachings**





# ***BUSINESS DEPARTMENT: BENEFITS***

- **We see ALL incoming Freshman (~290)**
  - Full year every other day
  - Opposite physical education class or science labs.
  - Ideally – every day





# ***BUSINESS DEPARTMENT: BENEFITS***

- **Scheduling:**
  - **Guidance Counselors come into our classes to schedule 10<sup>th</sup> grade courses for freshman.**
  - **We have “promoted” our course(s) beforehand**
  - **Opportunity for exposure to our Business Courses**
  - **End Result:**
    - **Accounting I is now offered**





# ***BUSINESS DEPARTMENT: BENEFITS***

- Increased course enrollment
  - Not able to service all interested students
- Added Staffing
- Increased enrollment in Business Club & FBLA (~ 40 students)
- Implementation of Business Honor Society





# ***STUDENT/OVERALL: BENEFITS***

- **Counts towards Business Sequence**

- Advanced Regents Diploma
- Business Honor Society



- **NCBI (National Coalition Building Institute)**

- Implemented in and out of the classroom
  - Building Character Education







# ***IMPLEMENTATION***

- **How do you get started?**

- Principal
- Guidance Counselors
- Presentation to the School Board of Education
- Team Leader
- SCHOOL VISITATION
  - Take off of area schools – includes colleges
- TECH VALLEY – Statistics



- **Adding of position(s)**

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# ***Initiatives***

- **Other South High Business Dept. Initiatives:**
  - College Level Courses
  - New/Revised Business Courses
  - Expand programs





# Goals

- **2009-2010 Goals:**
  - E-Commerce
  - Entrepreneurship
  - Hospitality and Tourism
  - Career Exploration Internship Program (CEIP)
  - College Level Courses (ACC):
    - Marketing
    - Computer Applications





# *College Level Courses*

- **Adirondack Community College (3 Credits)**
  - Principles of Management (2006-present)
  - Business Communication (2009-2010)
  - Marketing (2009-2010)





# ***NEW/REVIVED BUSINESS COURSES***

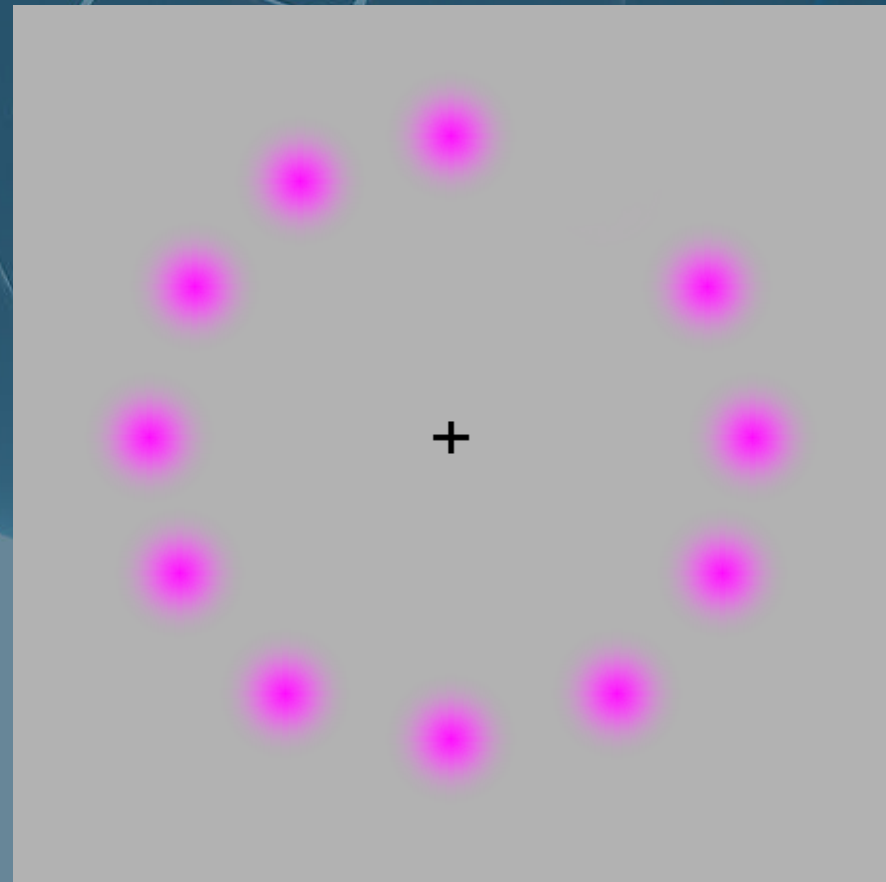
- Hospitality & Tourism
- E-Commerce
- Career Exploration Internship Program (CEIP)
- Corporate Communications
- Move Keyboarding to middle school for ½ of Business credit





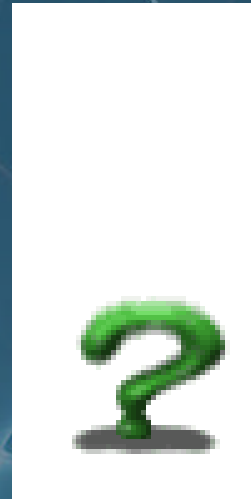
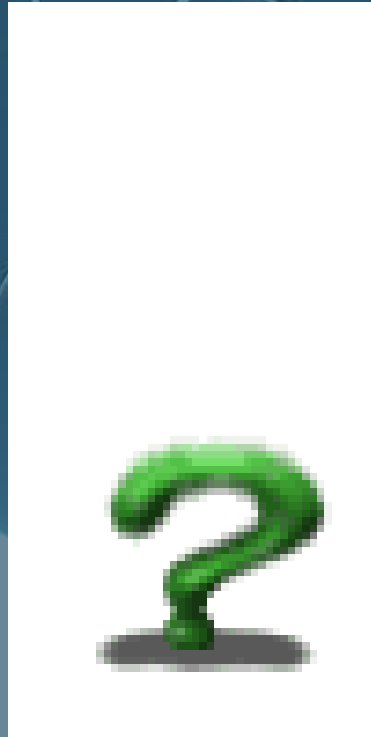
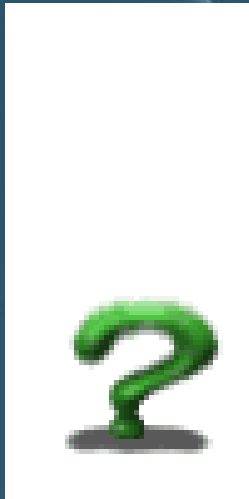
# ***One Last Brain Teaser***

**What do you see?**





# ***QUESTIONS?***





# ***Contact Information***

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