

IDEAS THAT INSPIRE

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JAN. 2014



**FEBRUARY
IS
CTE MONTH!!**

Upcoming Events:

Feb. 9-14--National FBLA Week

Feb. 15-22--National Entrepreneurship Week

March 27-28--WECA's Work-Based Learning: On the Road to Success
Conference, Albany, NY (www.nysweca.org)

Tips & Tools

Web 2.0 Tools



Here's a website that groups a variety of Web 2.0 tools into easy-to-use categories such as presentation tools, video tools, audio tools, and collaborative tools among many others. If you are looking for a new tool, check out this site: [Web 2.0 Tools](#).

Do You Do PowToon?

A really cool tool has arrived--PowToon! This great new presentation tool has what it takes to engage your students in a powerful way. Once you put your presentation together using animations, text, and transitions, you are ready to go--you can even export it to YouTube! Check it out: [PowToon](#).

Promote During CTE Month!

February is CTE Month; use it to promote business! Some major events for the month include:

- Job Shadow Day
- CTSO Events and Activities
- Social Media Advocacy Day
- National Entrepreneurship Week

Check out [ACTE CTE Month](#) for more information and some great data to use in support of CTE. The site also gives some great ideas to create media materials for your program (press releases, press kits, etc.).



NEWS YOU CAN USE...

In Texas, a new program is connecting students on campus (high school and college) to employers for mentoring, internship opportunities, and job opportunities. Find out more about this exciting program here:

[Campus to Careers](#)



What is Minds on the Markets?? Check out the answer below (on page 2)!

Motivational Quote of the Month

A good education is not so much one which prepares a man to succeed in the world, as one which enables him to sustain a failure.

—Bernard Iddings Bell

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MINDS ON THE MARKETS is a FREE, complete instruction program to teach high school students about the financial market. It is available on our website to all high school educators across the globe because of the generosity of the NASDAQ OMX FOUNDATION and HOFSTRA UNIVERSITY. The program includes a curriculum of eight modules covering a wide range of financial market topics. Teachers can choose to use all or any of the modules. Each module can be covered in two class periods, exclusive of the Module Activities.

The MINDS ON THE MARKETS program includes:

- Eight modules, each with complete instructional notes for the teacher
- Power Point slides with notes for each module's class presentations
- Glossary of Terms for each module
- Additional Teacher Resources for each module
- Activities for students to demonstrate mastery of the material for each module. Each module contains at least two activities to reinforce the concepts introduced in the module.
- **A \$500 gift certificate for one teacher for each module.** Teachers will select the best completed activity from their class or classes and email it to the Minds on the Markets team. Our team will evaluate each submission and choose the winning entry each module...**and one teacher will receive a \$500 gift certificate!**
- At least one video featuring an interview with an industry giant sharing his/her expertise and insights.
- Questions for students to consider while watching the video
- A Final Team Challenge which will be assessed by Hofstra University professors
- A 3-day trip to New York City and Hofstra University for the winning team on the Final Challenge.
- For signing up, you will receive Minds on the Markets gift.