

Virtual Conference Sessions

Tuesday, August 18, 2020

9:00 am to 9:45 am

Welcoming

Annika Russell, Business & Marketing Education Director, ACTE
Joanne Ryan, President, NYS Association of Career and Technical Education
Francine Martella, President, Business Teachers Association of NYS
Peter V. Carr Jr., Barrett Associates

10:00 am to 10:45 am

Get on Board with Offline Coding

Dr Karen Arlien, Bismarck State College
Dr. Lynette Borjeson Painter, Bismarck State College
More of today's jobs require some level of coding skills. This workshop will show you how to teach students these skills with activities offline!

11:00 am to 11:45 am

WBL for Students with Moderate Needs and Employment Bound

Trish Trask and Steve Casa, WECA
In this workshop presenters will discuss what these students need within the realm of WBL. The CDOS/NYS Learning Standards will be addressed along with resources and strategies to help student's complete work based learning experiences.

12:00 pm to 12:45 pm

Social Media and Digital Marketing with Facebook

Marlene Castro, Facebook
Prepare and empower students by instilling social marketing best practices across Facebook, Instagram and Messenger.

1:00 pm to 1:45 pm

Make Project Based Learning an Online Success (middle level/secondary)

Marsha Iverson, Association of Career and Technical Education
Liz Gallo, Founder, Whymaker
This session will share practical, creative ideas to ensure that students benefit from collaborating with each other while engaging in significant problem solving. Teachers in all curricula areas will benefit from this opportunity.

Wednesday, August 19, 2020
Date

8:30 am to 9:00 am	<p>Welcome</p>
9:00 am to 9:45 am	<p>Work Based Learning for College - Diploma Bound Students <i>Donna Stonis and Allison Matthews, WECA 1st Vice President, LI Zone Lead</i></p> <p>Presenters will discuss current needs, strategies, preparation, and planning for work experiences whether remote internships, shadowing, and/or a hybrid combination of these.</p>
10:00 am to 10:45 am	<p>Business Law <i>Annika Russell, Association for Career and Technical Education</i></p> <p>For both those who are teaching this course for the first time and experienced teachers who are looking for new assignments, activities and resources.</p>
11:00 am to 11:45 am	<p>Teach Accounting with Graphics and Innovative Language <i>Sean Crevier, Vernon Hills High School</i></p> <p>Help students overcome confusions with this playful, visual and linguistic approach to the five elements of accounting.</p>
12:00 pm to 12:45 pm Concurrent sessions will be offered during this timeframe only	<p>Entrepreneurship: Transformation in Action (middle level/secondary) <i>Ann Stewart, YE Ambassador, Tennessee</i> <i>Arthur Hampton, Youth Entrepreneurs</i></p> <p>Bridge the gap between textbook learning and practical application with new and innovative activities to inspire your students.</p>
	<p>Work Based Learning for Students with Severe Disabilities <i>Kim Arruda and Kim Petrocino, WECA</i></p> <p>Presenters will discuss why and what students with disabilities need within the realm of WBL. The CDOS/NYS Learning Standards will be addressed along with strategies & resources.</p>
1:00 pm to 1:30 pm	<p>NYSED Update with CTE Technical Assistance Center <i>Michael LaMastra, New York State Department of Education</i> <i>Connie Spohn, CTE Technical Assistance Center of NYS</i></p>
1:30 pm to 1:45 pm	<p>Closing Ceremonies/Awards: <i>BTANYS Executive Board</i></p>

All sessions are CTLE approved and subject to change without notice.



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